

AlphaLISA® SureFire® Ultra™

# Human Estrogen Receptor $\alpha$ Total Detection Kit

**Product number:** ALSU-TERA-A500, ALSU-TERA-A10K,  
ALSU-TERA-A50K, ALSU-TERA-A-HV



### Kit specificity:

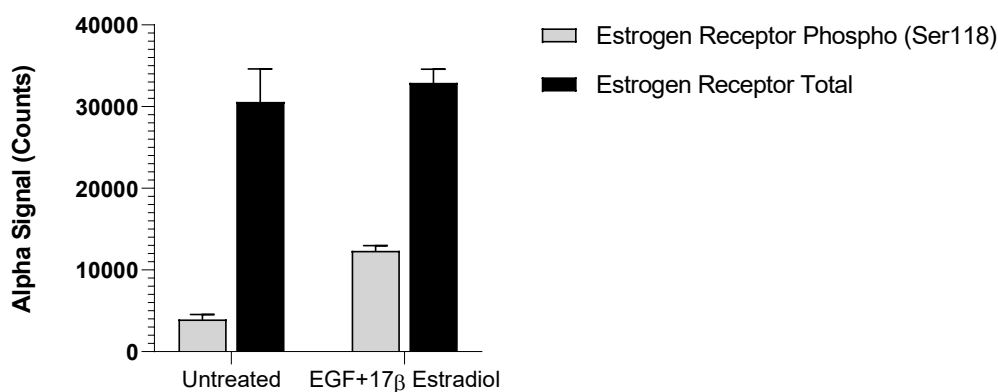
This assay kit contains antibodies which recognize distinct epitopes on Estrogen Receptor  $\alpha$ . The protein detected by this kit corresponds to UniProt ID P03372. Estrogen Receptor is also known as ER-alpha and Estradiol Receptor. These antibodies recognize Estrogen Receptor of human origin. Other species should be tested on a case-by-case basis.

### Control lysate information:

Positive Control Lysate: Prepared from MCF7 cells, cultured to confluence in T175 flasks in 10% FBS containing media, treated with 2  $\mu$ g/mL EGF for 10 minutes and lysed with 4 mL of Lysis Buffer.

### Representative data

Data obtained with a 2-plate, 2-incubation protocol. MCF7 cells were seeded at 10K cells/well in a 96 well plate and incubated for 72 hours. Cells were treated with EGF and 17 $\beta$ -estradiol at 50 $\mu$ g/mL and 0.2nM, respectively for 10 minutes. Cells were lysed with Lysis Buffer and assayed separately for Phospho (Ser118) or Total Estrogen Receptor  $\alpha$  using respective *SureFire Ultra* kits. Equivalent to approximately 4,000 cells/datapoint.



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